

Tourism Law

Course Outcome Summary

Course Information

Organization	Madison Area Technical College
Developers	Jack Hart, Peter Wilmarth
Development Date	11/6/2000
Course Number	10-109-136
Instructional Level	Associate Degree
Potential Hours of Instruction	54
Total Credits	3

Description

A preventive approach to the laws and liabilities, as well as responsibilities of owners/operators of hotels, restaurants and travel facilities. Reviews precedent-setting court decisions, legal fundamentals, negligence doctrines, civil rights issues and the relationship between providers and the guests/clients.

Target Population

Individuals interested in careers in the Hospitality and Tourism industry. This is a required course for students in the Hospitality and Tourism Management program.

Types of Instruction

Instruction Type	Contact Hours	Credits
Classroom Presentation	54	3

Textbooks

Cournoyer, Marshall, and Morris. *Hotel, Restaurant and Travel Law*. Delmar. **Edition:** Current. **ISBN:** 0-8273-7536-0.

Exit Learning Outcomes

Core Abilities

- A. Communication
- B. Critical thinking
- C. Ethics
- D. Self-management
- E. Social interaction

Competencies

- A. **Examine the legal fundamentals for the Hospitality and Tourism industry**
Competence will be demonstrated:
 - A.1. on a written exam
 - A.2. by submitting a case study evaluation

Criteria - Performance will be satisfactory when:

- A.1. you diagnose the history of hospitality law
- A.2. you diagram the flow of a case through the legal system
- A.3. you interrupt the impact of Civil Rights legislation on the hospitality and tourism industry
- A.4. you explore the procedures and their impact on contract law for the hospitality and tourism industry
- A.5. case study evaluation includes identifying key facts of the case
- A.6. case study evaluation includes a determination of the key legal issue of the case
- A.7. case study evaluation includes determining what laws are applicable to the case
- A.8. case study evaluation includes a personal evaluation of how the case should be decided

B. Analyze the concept of negligence as it applies to the Hospitality and Tourism industry

Competence will be demonstrated:

- B.1. on a written exam
- B.2. by submitting a case study evaluation

Criteria - Performance will be satisfactory when:

- B.1. you examine the legal definition of negligence
- B.2. you analyze the conditions under which a hospitality and tourism business may be held as negligent
- B.3. case study evaluation includes identifying key facts of the case
- B.4. case study evaluation includes a determination of the key legal issue of the case
- B.5. case study evaluation includes determining what laws are applicable to the case
- B.6. case study evaluation includes a personal evaluation of how the case should be decided

C. Interrupt employment law as it applies to the Hospitality and Tourism industry

Competence will be demonstrated:

- C.1. on a written exam
- C.2. by submitting a case study evaluation

Criteria - Performance will be satisfactory when:

- C.1. you examine what questions can legally be asked during a job interview
- C.2. you identify legal employment criteria
- C.3. you diagnose appropriate employee evaluation procedures
- C.4. you diagram the steps required by law in an employee disciplinary procedure
- C.5. case study evaluation includes identifying key facts of the case
- C.6. case study evaluation includes a determination of the key legal issue of the case
- C.7. case study evaluation includes determining what laws are applicable to the case
- C.8. case study evaluation includes a personal evaluation of how the case should be decided

D. Summarize the various laws that apply to the sale of food and alcoholic beverages

Competence will be demonstrated:

- D.1. on a written exam
- D.2. by submitting a case study evaluation

Criteria - Performance will be satisfactory when:

- D.1. you classify criteria used to define wholesomeness of food served in the hospitality and tourism industry
- D.2. you examine the legal requirements regarding truth in menu laws and false food claims
- D.3. you explain the applicable Dram Shop laws relating to the sale of alcohol to under aged or visibly intoxicated customers
- D.4. case study evaluation includes identifying key facts of the case
- D.5. case study evaluation includes a determination of the key legal issue of the case
- D.6. case study evaluation includes determining what laws are applicable to the case
- D.7. case study evaluation includes a personal evaluation of how the case should be decided